



RAMON MIKHAIL J.

DIGITAL SOLUTIONS SPECIALIST

MY BACKGROUND

I am an experienced **automation strategist** and **project manager**. I help small businesses **streamline operations** and successfully navigate their **digital transformation** journey.

PROFESSIONAL SKILLS

Management and Automation:

Make + Zapier + Airtable + ClickUp
+ Asana + Loyverse

Digital Marketing:

Hubspot + GHL + ManyChat + MailChimp

Content Management:

Wordpress + WooCommerce
+ Adobe Creative Suite

Others:

Creative Content Production

REACH ME AT:

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WORK BACKGROUND

Digital Solutions Specialist

Taktika Digital Solutions | 2023-2025

- Analyze current processes within sales, marketing, and production teams
- Engineer and present optimized automation solutions for workflows
- Integrate systems efficiently through targeted IT solutions
- Monitor and evaluate implemented strategies

Digital Marketing Assistant

D Ridge Marketing | 2022-2023

- Automate media production and workflow operations
- Create multimedia content aligned with brand strategy
- Support technical execution in product and client operations

Online Brand Manager

Cannaroo LLC | 2019-2021

- Oversee digital presence and create targeted social media content
- Manage and optimize eCommerce site design and visual assets
- Lead market research and execute data-driven digital marketing strategies

Graphic Designer*

Froggy Idea, LLC | 2019-2021

- Collaborate with clients on graphic design for print and digital media
- Create digital assets for web and social platforms.
- Support end-to-end production management

PROFESSIONAL CERTIFICATION

- Google Project Management Certificate
- Google Ads Search Certificate
- Google AI Essentials Certificate
- Hubspot Inbound Certificate

EDUCATION BACKGROUND

Bachelor of the Science in Electronics Engineering

Mindanao State University - Iligan Institute of Technology 2019

Systems Engineering and Integration + Programming Languages + Digital Logic Design
+ Data Structures & Algorithms + Advance Layout Design